

young | leaders | council

TRAINING TOMORROW'S LEADERS

2021 SPONSORSHIP GUIDE

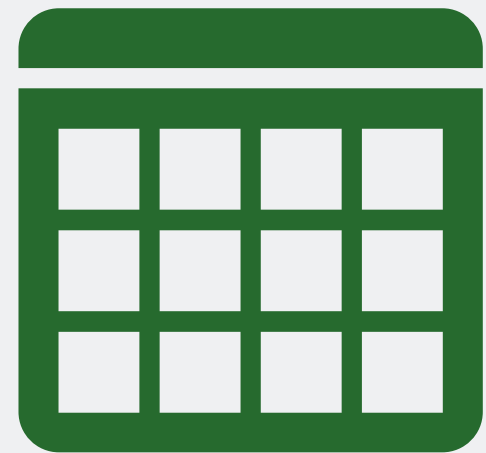
MISSION

For more than three decades, YLC has trained diverse, committed young professionals (25-40 years old) to effectively participate on the boards of nonprofit organizations and make a difference in the community by replenishing the volunteer leadership base. We are the only Tennessee based organization dedicated to nonprofit board training.

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TRAINING TOMORROW'S LEADERS

YLC: Get To Know Us



1985
YLC was
founded



2700+
YLC Alumni



175
Students
per year



300+
Nonprofits
Served



5
Cohorts hosted
per year

OUR SPONSORS

you're in good company

Ankura
Bank of America
Belmont University
Caterpillar Financial Services
CoreCivic
Dollar General
Fifth Third Bank
First Horizon
Frist Foundation
Genesco, Inc.
Gresham Smith
HCA Foundation
Ingram Industries, Inc.
LBMC

Lipscomb University
LogicForce
NES
Pinnacle Financial Partners
PNC Bank
RSM
Skanska
SunTrust Bank
Synovus
The Memorial Foundation
Tennessee Bank & Trust
Turner Construction Company
Waller Lansden Dortch and Davis
Wells Fargo Bank

HERE'S YOUR OPPORTUNITY

2021 SPONSORSHIPS



2021 Annual Presenting Sponsor - \$15,000

Provide your company maximum exposure to YLC students and alumni for the calendar year. Be the only company listed on the YLC home page and referenced at every YLC event, receive 2 seat reservations (S&F Nashville Class) and tuitions, logo in quarterly newsletter to 4K+, and letter sent to all incoming students from you. Make welcome remarks at Kickoff events, Leadership Luncheon, and be involved in Young Leader of the Year award. Receive named premium table of 10 at Leadership Luncheon and in printed program.

*This sponsorship includes an annual first right of refusal.



Luncheon & Special Event Sponsor \$3,500-\$5,000

Luncheon package (\$3500) provides your company with exclusive exposure at one of two Class Kickoff Luncheons (2 available) or Continuing Education Impact Luncheons (3 available).

Special Event (\$5000) sponsors a FUN Networking Event for students and alumni, Nonprofit Appreciation Luncheon OR Holiday Party (3 available)



MARCH

Spring Class Kick-Off
Luncheon
Impact Luncheon



JUNE

NP Appreciation Luncheon



JULY

Impact Luncheon



SEPTEMBER

Fall Class Kick-Off Luncheon
Impact Luncheon



OCTOBER

Alumni Networking Event



NOVEMBER

Class Event



DECEMBER

YLC Holiday Party



Mixer Sponsor \$2,500

Four mixers per year offered to our student and alumni for networking, light appetizers and drinks served, weeknight after work event.
4 available.

MARCH MIXER | MAY MIXER | AUGUST MIXER | OCTOBER MIXER

CLASS SPONSORSHIPS

SAVE A SEAT: \$1,500

Save a seat in one class for a young professional in your company. Must be interviewed and admitted, tuition not included. 15 each Spring/Fall available.

NAMED SCHOLARSHIP: \$1,200

Provide a scholarship for a minority or nonprofit employee who cannot afford YLC tuition. 20 available.



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FALL LEADERSHIP LUNCHEON

FALL LEADERSHIP LUNCHEON

The annual YLC Fall Leadership Luncheon is one of the city's premier events focused on the topic of leadership. Each year, business leaders from both for-profit and nonprofit organizations, as well as those who are interested in advancing their leadership skills, gather to hear from the most successful leaders in our community and grow their connections. Invitations are sent to 2K+ and over 500 guests attend.

2020 KEYNOTE

Scott Hamilton

Scott Hamilton successfully bridges the gap between sports and entertainment. He is a motivational speaker, television broadcaster, best-selling author, humanitarian, cancer survivor, eternal optimist and one of the most popular figure skaters in the world.

As a champion and survivor, he is a constant reminder that with faith, fortitude and determination, anything is possible



PREVIOUS KEYNOTES



- Ian Ayre, CEO Nashville Soccer Club (2019)
- Alberto Gonzales, former U.S. Attorney General (2018)
- Rick Byrd, Belmont University Men's Head Basketball Coach and George Plaster, sports broadcasting personality (2017)
- Christine Karbowiak, chief administrative officer, chief risk officer and executive vice president, Bridgestone Americas (2016)
- Phil Bredesen, former TN Governor (2015 - 30th anniversary dinner)
- Milton Johnson, President & CEO of HCA Healthcare and a member of the first graduating class of YLC (2014)
- Bob Dennis, CEO of Genesco Inc (2013)
- Damon Hininger, CEO of Corrections Corporation of America (2012)
- Mark Emkes, Tennessee Commissioner of Finance and Administration (2011)
- Thomas Frist, Jr., co-founder & former chairman, president & chief executive officer, HCA (2010 - 25th anniversary dinner)
- Bill Lee, president and CEO of Lee Company; Herb A. Fritch, chairman and CEO of HealthSpring, Inc. and Craig E. Philip, president and CEO of Ingram Barge Company (2009)

Gold Sponsor

\$7,500

Offers category exclusivity and maximum exposure for the event. Your company representative will have the opportunity to make remarks as a part of the LL program. Your logo will be presented on screens around the room, in email invitations, on YLC event and news pages, and in printed programs.

Includes a named, premium placement table of 10 and 2 seats at VIP table.
2 available.

Silver Sponsor

\$5,000

Provides your company with recognition from the podium. Logo will be shown from the screens in the room, on email invitations, on YLC event and news pages, named in press released and in printed program. Includes named, premium placement table of 10.
4 available

Bronze Sponsor

\$2,500

Allows your logo to be shown from the screens in the room, on YLC news page, on email invitations and in printed program. Includes named, premium placement table of 10.
8 available

LEADERSHIP LUNCHEON SPONSOR LEVELS

Table Sponsor

\$1,000

Includes a named, premium placement table of 10
Company in printed program.
30 available

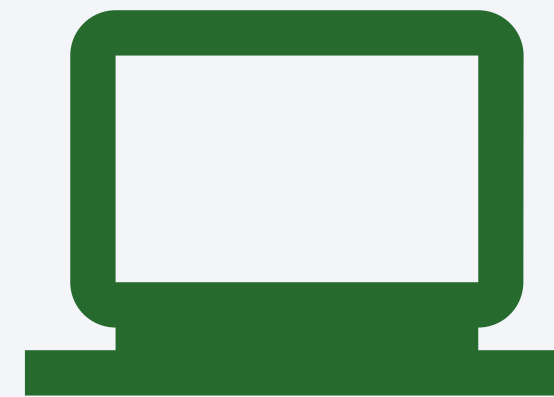
LET'S CONNECT!



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leaderscouncil.org**



@ylcnashville



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