

young | **leaders** | council

TRAINING TOMORROW'S LEADERS

2021 SPONSORSHIP GUIDE

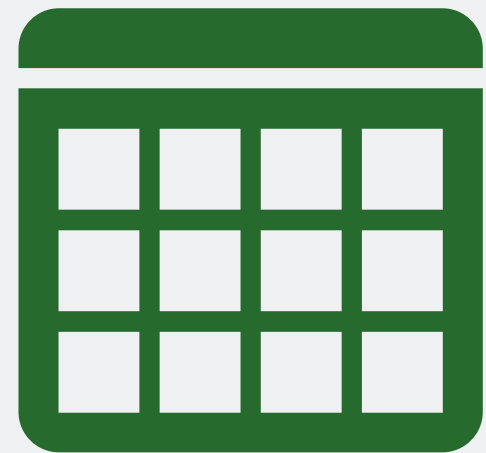
MISSION

For more than three decades, YLC has trained diverse, committed young professionals (25-40 years old) to effectively participate on the boards of nonprofit organizations and make a difference in the community by replenishing the volunteer leadership base.

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TRAINING TOMORROW'S LEADERS

YLC: Get To Know Us



1985
YLC was
founded



2800+
YLC Alumni



175
Students
per year



300+
Nonprofits
Served



5
Cohorts hosted
per year

OUR SPONSORS

you're in good company

Ankura
Asurion
Bank of America
Belmont University
Caterpillar Financial Services
CoreCivic
Dollar General
Fifth Third Bank
First Horizon
Fourth Capital
Frist Foundation
Genesco, Inc.
Gresham Smith
HCA Foundation
Ingram Industries, Inc.
Kindful
LBMC
Lipscomb University
LogicForce
Mars Petcare
Nashville Electric Service
Pinnacle Financial Partners
PNC Bank
PwC
RSM
Skanska
SunTrust Bank
Synovus
The Memorial Foundation
Tennessee Bank & Trust
Turner Construction Company
Waller Lansden Dortch and Davis
Wells Fargo Bank

HERE'S YOUR OPPORTUNITY

2021 SPONSORSHIPS





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FALL LEADERSHIP LUNCHEON

YLC's annual Fall Leadership Luncheon is one of Nashville's premier events focused on the topic of community leadership. Each year, for-profit and nonprofit business leaders, as well as individuals interested in advancing their leadership skills, gather to network and hear unique perspectives from the most successful business and philanthropic leaders. More than 2,000 printed and electronic invitations are distributed, and over 400 guests regularly attend this highly anticipated, annual event.

PREVIOUS KEYNOTES



- Scott Hamilton, Olympic Gold Medalist, Entrepreneur, and Author (2020)
- Ian Ayre, CEO Nashville Soccer Club (2019)
- Alberto Gonzales, former U.S. Attorney General (2018)
- Rick Byrd, Belmont University Men's Head Basketball Coach and George Plaster, sports broadcasting personality (2017)
- Christine Karbowiak, chief administrative officer, chief risk officer and executive vice president, Bridgestone Americas (2016)
- Phil Bredesen, former TN Governor (2015 - 30th anniversary dinner)
- Milton Johnson, President & CEO of HCA Healthcare and a member of the first graduating class of YLC (2014)
- Bob Dennis, CEO of Genesco Inc (2013)
- Damon Hininger, CEO of Corrections Corporation of America (2012)
- Mark Emkes, Tennessee Commissioner of Finance and Administration (2011)
- Thomas Frist, Jr., co-founder & former chairman, president & chief executive officer, HCA (2010 - 25th anniversary dinner)
- Bill Lee, president and CEO of Lee Company; Herb A. Fritch, chairman and CEO of HealthSpring, Inc. and Craig E. Philip, president and CEO of Ingram Barge Company (2009)

2021 Annual Presenting Sponsor - \$15,000

As an Annual Sponsor for YLC, your company will receive maximum exposure to YLC students and alumni for the calendar year! You will also be the only company listed on the YLC home page and will be acknowledged at every YLC event. You will also receive 2 seat reservations (S&F Nashville Class) and tuitions, logo in YLC e-newsletter to 3K+, and the opportunity to send a welcome letter to all incoming spring and fall students. You will also have an opportunity to provide welcome remarks at Class Kickoff Luncheons, the annual Leadership Luncheon, and present the Young Leader of the Year award. Your company will also receive a named, premium table of 10 at the Leadership Luncheon and in all event materials.

*This sponsorship includes an annual first right of refusal.



LEADERSHIP LUNCHEON SPONSOR LEVELS

Gold Sponsor \$7,500

- Offers category exclusivity and maximum event exposure
- Opportunity for event remarks by a company representative during the program
- Logo placement around the room and on event screen(s), invitations, promotional materials and printed program
- Named, premium placement table of 10 and 2 seats at the VIP table
- 2 available

Silver Sponsor \$5,000

- Company recognition from the event podium.
- Logo placement on event screen(s), invitations, promotional materials, press release and printed program
- Named, premium placement table of 10.
- 4 available

Bronze Sponsor \$2,500

- Logo placement on event screen(s), YLC website, event invitations, and printed program
- Named, premium placement table of 10.
- 8 available

LEADERSHIP LUNCHEON SPONSOR LEVELS

Table Sponsor \$1,000

- Logo placement on YLC website and event program
- Named, premium placement table of 10
- 30 available

Patron Sponsor \$500

- Recognition on YLC website and event program
- Admission for five guests

Friend Sponsor \$350

- Recognition on YLC website and event program
- Admission for two guests

Event Sponsor Options - \$2,500-\$3,500

Educational Event Sponsorship (\$3500) provides your company with exclusive exposure at both Class Kick-off (2 available) OR both Continuing Education Impact Series Events (2 available).

Special Event Sponsorship (\$2500) provides exposure at one of two YLC Special Networking Events for students and alumni, including the annual Nonprofit Appreciation Luncheon or the YLC Holiday Party (2 available)

Special Event and Educational Event Sponsors may also reserve one seat (\$2500 - \$4999 level) or two seats (\$5000+ level) in the Nashville Class (S&F) for a young professional in your company. **Must meet YLC requirements, be interviewed and admitted. Tuition is not included. Only one seat reserved each semester.

FEBRUARY

Impact Series Event

MARCH

Spring Class Kick-Off Event

JULY

Nonprofit Appreciation Luncheon

AUGUST

Legacy Council Event

Impact Series Event

SEPTEMBER

Fall Class Kick-Off Event

NOVEMBER

Leadership Luncheon

DECEMBER

YLC Holiday Party



Legacy Event Sponsor \$2,500

The Legacy Luncheon is a special invitation only event for YLC's past and present board members. This is a high level, networking event designed to recognize the impact and contribution of YLC's leadership over the years.

CLASS SPONSORSHIPS

NAMED SCHOLARSHIP: \$1,200

Provide a scholarship for a minority or nonprofit employee who cannot afford YLC tuition.

(20 available)

LET'S CONNECT!



@YLCNASHVILLE



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YOUNG LEADERS COUNCIL

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