



young | leaders | council

TRAINING TOMORROW'S LEADERS

2022 SPONSORSHIP GUIDE

Updated 1.7.22



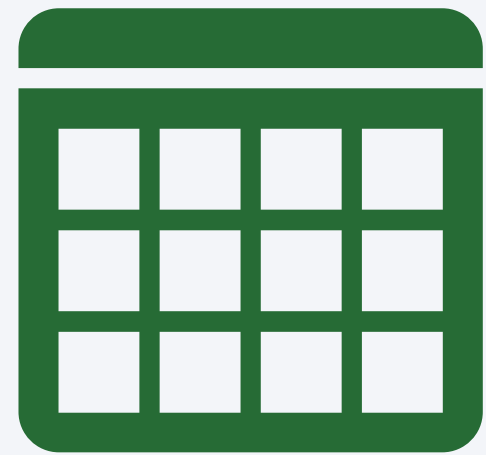
MISSION

Since 1985, YLC has trained diverse, committed young professionals (typically 25-40 years old) to effectively participate on the boards of nonprofit organizations and make a difference in the community by replenishing the volunteer leadership base.

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TRAINING TOMORROW'S LEADERS

Quick Facts About YLC



1985
YLC was
founded



2700+
YLC Alumni



175
Students
per year



300+
Nonprofits
Served



5
Cohorts hosted
per year

OUR SPONSORS

you're in good company

AllianceBernstein	LBMC
Amazon	Lee Company
Ankura	LogicForce
Asurion	Mars Petcare
Batch	Nashville Electric Service
Belmont University	Northwestern Mutual
Brasfield & Gorrie, LLC	people3
Caterpillar Financial Services	Piedmont Natural Gas
Community Foundation of Middle TN	Pinnacle Financial Partners
CoreCivic Foundation	PNC Bank
Dollar General	Polsinelli
Farmers Insurance - Ware Agency	PwC
Fifth Third Bank	RC Mathews Contractor
First Horizon	Spencer Fane Bone McAllester, PLLC
Fourth Capital	Synovus Bank
Frist Foundation	The Memorial Foundation
Genesco, Inc.	Tennessee Bank & Trust
Gresham Smith	Truist
HCA Healthcare	Turner Construction Company
HCA Healthcare Foundation	Waller Lansden Dortch and Davis
Ingram Industries, Inc.	Wells Fargo Bank
Kindful	

HERE'S YOUR OPPORTUNITY

2022 SPONSORSHIPS



The background image shows a group of people in a meeting or conference setting. A woman is visible on the left, and two men are seated on the right. A sign for the Young Leaders Council is partially visible on the left. The entire image is covered with a semi-transparent green overlay.

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2022 LEADERSHIP LUNCHEON

Each year, Young Leaders Council convenes hundreds of alumni, community partners and corporate supporters for its annual Leadership Luncheon fundraising event. The Leadership Luncheon is Nashville's premiere event focused on advancing discussions surrounding nonprofit board and executive leadership development and offers a unique opportunity to network with a diverse group of professionals spanning the Middle Tennessee business spectrum. YLC's 2022 Leadership Luncheon will be held on Thursday, November 17th at the Music City Center and will be the first in-person YLC Leadership Luncheon since 2019.

PREVIOUS KEYNOTES

- Hal Cato, CEO of Thistle Farms; Henry Hicks, President & CEO of NMAAM; and Sarah Gardial, Dean of the Massey College of Business at Belmont University (2021)
- Scott Hamilton, Olympic Gold Medalist, Entrepreneur, and Author (2020)
- Ian Ayre, CEO Nashville Soccer Club (2019)
- Alberto Gonzales, former U.S. Attorney General (2018)
- Rick Byrd, Belmont University Men's Head Basketball Coach and George Plaster, sports broadcasting personality (2017)
- Christine Karbowiak, chief administrative officer, chief risk officer and executive vice president, Bridgestone Americas (2016)
- Phil Bredesen, former TN Governor (2015 - 30th anniversary dinner)
- Milton Johnson, President & CEO of HCA Healthcare and a member of the first graduating class of YLC (2014)
- Bob Dennis, CEO of Genesco Inc (2013)
- Damon Hininger, CEO of Corrections Corporation of America (2012)
- Mark Emkes, Tennessee Commissioner of Finance and Administration (2011)
- Thomas Frist, Jr., Co-Founder & former Chairman, President & CEO, HCA (2010 - 25th anniversary dinner)
- Bill Lee, President and CEO of Lee Company; Herb A. Fritch, chairman and CEO of HealthSpring, Inc.; and Craig E. Philip, President and CEO of Ingram Barge Company (2009)

Annual Presenting Sponsor

\$15,000

As an Annual Presenting Sponsor, your company will receive maximum exposure with YLC program participants, alumni and nonprofit partners throughout the year! You will also receive exclusive logo placement on the YLC home page and be acknowledged at every 2022 YLC event. In addition, you will receive "seat" reservations and paid tuition for up to two program participants for the year (1 in both the 2022 Spring and Fall Nashville Cohorts), logo placement in the YLC e-newsletter (distributed to over 4,000 individuals monthly), and the opportunity to host and provide welcome remarks for the incoming program participants during the spring and/or fall Opening Session. The Annual Presenting Sponsor will also have an opportunity to present the Young Leader of the Year Award during the annual Leadership Luncheon. You will also receive a named, premium table of 10 at the Leadership Luncheon and acknowledgement in all printed and electronic Luncheon promotional materials.

*This sponsorship includes an annual first right of refusal.



LEADERSHIP LUNCHEON SPONSOR LEVELS

Gold Sponsor \$7,500

- Offers category exclusivity and maximum event exposure
- Opportunity for event remarks by a company representative during the program
- Logo placement around the room and on event screen(s), invitations, promotional materials and printed program
- Named, premium placement table of 10 and 2 seats at the VIP table
- 2 available

Silver Sponsor \$5,000

- Company recognition from the event podium.
- Logo placement on event screen(s), invitations, promotional materials, press release and printed program
- Named, premium placement table of 10.
- 4 available

Bronze Sponsor \$2,500

- Logo placement on event screen(s), YLC website, event invitations, and printed program
- Named, premium placement table of 10.
- 8 available

LEADERSHIP LUNCHEON SPONSOR LEVELS

Table Sponsor \$1,000

- Logo placement on YLC website and event program
- Named, premium placement table of 10
- 30 available

Patron Sponsor \$500

- Recognition on YLC website and event program
- Admission for 5 guests

Friend Sponsor \$350

- Recognition on YLC website and event program
- Admission for two guests

Event Sponsor Options

\$3,500 and \$2,500

Educational Event Sponsorship (\$3500) provides your company with exclusive exposure at the YLC spring or fall Opening Session OR one of two YLC Impact Series Continuing Education Event (1 sponsorship opportunity available per event).

Special Event Sponsorship (\$2500 - \$3500) provides exposure at one of two YLC Special Networking Events for participants, alumni, and nonprofit partners, including the annual Nonprofit Appreciation Luncheon, or the YLC Holiday Party (up to 2 sponsorship opportunities available per event / \$3500 for sponsor exclusivity)

Special Event and Educational Event Sponsors may also reserve one seat (\$2500 - \$4999 level) or two seats (\$5000+ level) in the Nashville Class (S&F) for a young professional at your company.

****Candidate must meet YLC requirements, be interviewed, and admitted. Tuition is not included.** Only one seat reserved each semester.

FEBRUARY

Impact Series Event

MARCH

Spring Cohort Opening Session

JUNE

Nonprofit Appreciation Luncheon

JULY

Impact Series Event

AUGUST

Legacy Council Event

SEPTEMBER

Fall Cohort Opening Session

NOVEMBER

Leadership Luncheon

DECEMBER

YLC Holiday Party



Legacy Council Event Sponsor Starting at \$1,500

The Legacy Council Event is a special invitation only initiative for YLC's past and present board members and recipients of the Young Leader of the Year Award. This is a high-level, networking event designed to engage with and recognize the lasting impact of our board leaders and top-performing alumni over the years.

CLASS SPONSORSHIPS

SAVE A SEAT: \$1,500

Save a seat in one class for a young professional within your company. All candidates must apply and follow the standard admissions process. Tuition is not included.

NAMED SCHOLARSHIP: \$1,200

Provide funds to support scholarship assistance for a minority participant or nonprofit employee that is unable to afford the program.
(20 available)

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TRAINING TOMORROW'S LEADERS

LET'S CONNECT!



@YLCNASHVILLE



LINKEDIN.COM/COMPANY/YOUNGLEADERSCOUNCIL



YOUNG LEADERS COUNCIL

YOUNGLEADERSCOUNCIL.ORG | 615-386-0060 | KIM@YOUNGLEADERSCOUNCIL.ORG