



# young | **leaders** | council

## 2021 Leadership Luncheon

NOVEMBER 9, 2021 | 11:30 A.M. - 1:00 P.M. | IBREAKTHROUGH

Young Leaders Council is excited to host the 2021 Leadership Luncheon fundraising event on Tuesday, November 9 from 11:30 a.m. to 1:00 p.m. The Leadership Luncheon will be conducted virtually through the iBreakthrough platform, welcoming hundreds of YLC alumni, corporate partners, and nonprofit colleagues to gather and hear unique perspectives from successful business and philanthropic leaders. YLC is proud to welcome keynote speakers **Henry Hicks** (President & CEO of the National Museum of African American Music) and **Hal Cato** (CEO of Thistle Farms) for a thought-provoking conversation on legacy and leadership.

Through the iBreakthrough virtual events platform, Luncheon sponsors and attendees will have the unique ability to engage directly and network freely in a safe and interactive setting. By partnering with YLC as a sponsor for the 2021 Leadership Luncheon, your company will enjoy unprecedented access to attendees with the ability to build meaningful connections in a fun, virtual environment. As a sponsor, your company will be highlighted in all pre and post event marketing and social media materials. Several sponsor levels also offer "click-through" call to action capabilities - increasing traffic to your company's website and driving awareness through additional marketing exposure.

The Leadership Luncheon is YLC's annual fundraising event and a time to celebrate all that we have accomplished together over the past 35 years. Your support is greatly appreciated and ensures YLC's ability to continue to train the next generation of nonprofit board leaders for many years to come. For more information, please contact Kim James at [kim@youngleaderscouncil.org](mailto:kim@youngleaderscouncil.org).



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## 2021 Leadership Luncheon

### SPONSOR LEVELS

#### Gold Sponsor \$7,500

- Offers category exclusivity and maximum event exposure
- Opportunity for event remarks by a company representative during the program
- Named, premium virtual table placement with interactive banners and call to action opportunities
- Personalized announcements during the event
- Development of post-event social media content to increase ongoing awareness and promotional potential
- Logo placement on YLC's website, multiple virtual event screen(s), electronic invitations, promotional materials, and press release
- Admission for up to 8 guests
- 2 available

#### Silver Sponsor \$5,000

- Company recognition from the virtual event podium
- Logo placement on YLC's website, multiple virtual event screen(s), electronic invitations, promotional materials, and press release
- Named, premium virtual table placement with interactive banners and call to action opportunities
- Admission for up to 8 guests
- 4 available

#### Bronze Sponsor \$2,500

- Logo placement on YLC's website, at least one virtual event screen, electronic invitations, and promotional materials.
- Named, premium virtual table placement with static banner
- Admission for up to 8 guests
- 8 available

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## 2021 Leadership Luncheon

### SPONSOR LEVELS

#### Table Sponsor \$1,000

- Logo placement on YLC website and in virtual event program
- Named, premium virtual table placement with static banner
- Admission for up to 8 guests
- 30 available

#### Patron Sponsor \$500

- Recognition on YLC website and in virtual event program
- Admission for 4 guests

#### Friend Sponsor \$350

- Recognition on YLC website
- Admission for 2 guests

Interested in sponsoring the 2021 Leadership Luncheon event?  
Please contact Kim James at [kim@youngleaderscouncil.org](mailto:kim@youngleaderscouncil.org).

[youngleaderscouncil.org](http://youngleaderscouncil.org) | 615-386-0060

